## President's Environmental Youth Award







## **Section 1: Program History**

The President's Environmental Youth Awards (PEYA) recognizes outstanding environmental projects by K-12 youth. PEYA promotes awareness of our nation's natural resources and encourage positive community involvement. Each year the PEYA program honors a wide variety of projects developed by young individuals, school classes (kindergarten through high school), summer camps, public interest groups, and youth organizations to promote environmental awareness.

Past projects have included building nature trails, starting recycling programs, restoring native habitats, installing renewable energy projects, and participating in many other creative, sustainable efforts. To read about past award-winning projects, visit: https://www.epa.gov/education/presidents-environmental-youth-award-peya-winners.

## **Section 2: How the Program Works**

The U.S. Environmental Protection Agency (EPA) has ten regional offices across the country. Each regional office will be responsible for selecting up to two winners per region, based on the evaluation criteria in Section 6. Applicants are welcome to include youth across multiple grade levels; however, the application will be categorized based on the applicant with the highest-grade level. For example, if one applicant group consists of two 4<sup>th</sup> graders, one 3<sup>rd</sup> grader and one 6<sup>th</sup> grader, the application will be evaluated in the Grade 6-12 category.

Each award-winning project will receive a Presidential plaque. All qualified applicants will receive recognition from EPA leadership honoring them for their efforts to protect human health and the environment.

### **Section 3: Eligibility**

- Project is completed while the applicant(s) is in kindergarten through 12th grade.
- Applicant(s) is a citizen of the United States or its territories or has been lawfully admitted for permanent residency.
- Project is sponsored by at least one adult over the age of 21.
- Projects started on or after January 1, 2019 are eligible for consideration. As long as there was activity on the project after January 1, 2019, a project initiated prior to that date is eligible for consideration.
- Projects must include an environmental stewardship component.

## **Section 4: Sponsors**

Each applicant or group of applicants applying for PEYA must be represented preferably by a teacher sponsor. If the sponsor is not a teacher, the sponsor must seek a co-sponsor that is a teacher. The sponsor/co-sponsor must be an adult at least 21 years of age and may be a parent, teacher, youth group adviser, summer camp counselor or community leader. The adult sponsor plays an important role in helping a young person or group of young people carry out a project and apply for PEYA. The teacher must certify that the project was been completed by all applicants.

Typically, a sponsor/co-sponsor offers suggestions and advice throughout the project to: develop a well-thought-out project; implement the project; work with other groups and individuals in the community; complete the application form (for K-5 applicants); and assist in preparing accompanying materials. The sponsor/co-sponsor must also sign and date the application.

#### **Application Validation**

- By signing, both the teacher and sponsor/co-sponsor(s) certifies that the applicant(s) has performed this project.
- The teacher is responsible for receiving PEYA awards for non-attending winners at school location.
- The teacher is responsible for coordinating with the sponsor and co-sponsor to distribute the awards and certificates.
- By receiving a signed EPA multi-media consent form for each applicant (s) guardian.

## **Section 5: How to Apply**

A blank application is provided on page A-1. A PDF version of this document can be viewed or downloaded at: <a href="https://www.epa.gov/education/presidents-environmental-youth-award-peya-application">https://www.epa.gov/education/presidents-environmental-youth-award-peya-application</a>.

#### Requirements

- A project summary of up to 300 words must be provided on the application form. Please note that applicants that are applying in the 6-12 grade level category must complete the project summary section themselves. Applicants in the K-5 grade level may be advised by the sponsor /co-sponsors and may assist in the writing of the project summary.
- A more detailed description of the project, no more than five pages, and addressing each of the evaluation criterion should be attached to the application.
- Applicants may submit up to five additional pages of photographs, newspaper articles, and other supporting materials to provide a more comprehensive view of the project. Accompanying videos must be web-based with functioning links (e.g., no CDs).
- Each applicant or group of applicants applying for PEYA must be represented preferably by a teacher sponsor. Sponsors/co-sponsor **must sign and date** page A-2 of the application.
- All application materials must be and received by January 15, 2020. See instructions below for submitting an application.

<sup>\*</sup> Questions about the role of the teacher or sponsor/co-sponsor should be directed to PEYA@epa.gov.

#### **Multimedia Consent Forms**

- Consent forms must be signed for each applicant; and attached to application.
- "Video and photos may be taken at all events and will be shared on social media and on the website. By attending, you are consenting to having your photo taken. Multimedia Consent Forms to be signed by parents/guardians are being collected for all minors attending the events. We will not use the last names of children in the ceremony speeches or on the website, for privacy purposes. We will share the video and photographs with you after the event, along with any press releases, so you can share with family and friends."

#### **Submissions Instructions**

- Applications can be submitted electronically (email) or by hard copy (U.S. mail or commercial delivery service).
- All sponsors/co-sponsor will receive a confirmation email upon receipt of the application package.
- Email completed application materials to <a href="PEYA@epa.gov">PEYA@epa.gov</a> by 11:59 p.m. ET on January 15, 2020. Applicants are encouraged to combine application materials into as few attachments as possible.
- Hard copies **must be delivered by 5:00 p.m. ET on January 15, 2020,** to be eligible for consideration.
  - Mail completed application materials to:
     U.S. Environmental Protection Agency
     Office of Environmental Education
     Attn: President's Environmental Youth Award Program
     William Jefferson Clinton North, Room 1426
     1200 Pennsylvania Ave, NW, MC 1704-A Washington, DC 20460

## **Section 6: How Applications Are Judged**

Each application is evaluated by a regional awards panel. The panel members review and evaluate each application based on the criteria. There are separate evaluation criteria for K-5 and 6-12 applications. A maximum of 100 points can be awarded to a given application.



#### Evaluation Criteria K-5 (100 points)

#### *Youth Initiative (15 points)*

How did the applicant(s) come up with the idea for the project? To what extent does the applicant(s) take charge of the project?

#### Environmental Stewardship\* and Impact (30 points)

Was there an environmental stewardship component to the project? How did the applicant(s) identify the environmental need for this project? How did the project positively affect the environment?

#### Competition and project goals (15 points)

Winning projects may highlight environmental stewardship in a variety of areas, including the following: environmental sustainability; a healthy school environment, including projects that reduce food waste in school cafeterias; environmentally friendly agriculture practices; reducing and preventing human contributions to ocean litter; school gardens; recycling; or using STEM to teach environmental education.

Did the project address one of the focus areas of the competition including: projects that reduce food waste in school cafeterias; environmentally friendly agriculture practices; reducing and preventing human contributions to ocean litter; school gardens; recycling; or using STEM to teach environmental education?

Did students complete the project?

#### Community Involvement (15 points)

To what extent did the project involve others in the school or community? Please describe the community.

#### *Project Creativity and/or Innovation (15 points)*

What creative and/or innovative approach(es) did the applicant(s) use for the project?

#### Project Approach (10 points)

To what extent does the application tell a complete story about the project? Did the applicant(s) have a thought-out approach to solving the problem?

\*Definition: "Environmental or Conservation Stewardship" is voluntary commitment, behavior, and action that results in environmental protection or improvement, or conservation of our natural resources. Stewardship refers to an acceptance of personal responsibility for actions to improve environmental quality and to achieve conservation outcomes. Stewardship involves lifestyles and business practices, initiatives and actions that enhance the state of the environment and natural resources. Some examples are: living or conducting business in such a way as to minimize or eliminate pollution at its source; using natural resources efficiently; decreasing the use of hazardous chemicals; recycling wastes effectively; and conserving or restoring soil, forests, prairies, wetlands, rivers, and parks. Stewardship can be practiced by individuals, groups, schools, organizations, companies, communities, and state and local governments.

#### **Evaluation Criteria 6-12 (100 points)**

Youth Initiative (15 points)

To what extent was the project designed, coordinated and implemented due to applicant(s) initiative? How was the project created and completed by the applicant(s)? The driving force for the project must be the applicant(s), not the sponsor/co-sponsor.

#### Environmental Need and Appropriateness (20 points)

To what extent was there a clear environmental need for the project? How appropriate was the project for the community in which it was performed?

#### Environmental Stewardship\* and Impact (15 points)

Was there an environmental stewardship component to the project? How did the project positively affect the community? Were there any long-term environmental benefits or outcomes of the project?

#### Competition and project goals (15 points)

Winning projects may highlight environmental stewardship in a variety of areas, including the following: environmental sustainability; a healthy school environment, including projects that reduce food waste in school cafeterias; environmentally friendly agriculture practices; reducing and preventing human contributions to ocean litter; school gardens; recycling; or using STEM to teach environmental education.

Did the project address one of the focus areas of the competition including: projects that reduce food waste in school cafeterias; environmentally friendly agriculture practices; reducing and preventing human contributions to ocean litter; school gardens; recycling; or using STEM to teach environmental education?

Did students complete the project?

#### Community Involvement (15 points)

To what extent did the project positively involve others in the community? Please describe the community. What community resources, expertise, leadership, or publicity did the applicant(s) use?

#### Project Creativity and Innovation (10 points)

How did the applicant(s) use innovative approaches to achieve positive results?

#### Soundness of Approach, Rationale, and Scientific Design (10 points)

Was the approach to the problem clear? Did the applicant(s) have a sound justification for choosing that approach? If so, what is that justification?

\*Definition: "Environmental or Conservation Stewardship" is voluntary commitment, behavior, and action that results in environmental protection or improvement, or conservation of our natural resources. Stewardship refers to an acceptance of personal responsibility for actions to improve environmental quality and to achieve conservation outcomes. Stewardship involves lifestyles and business practices, initiatives and actions that enhance the state of the environment and natural resources. Some examples are: living or conducting business in such a way as to minimize or eliminate pollution at its source; using natural resources efficiently; decreasing the use of hazardous chemicals; recycling wastes effectively; and conserving or restoring soil, forests, prairies, wetlands, rivers, and parks. Stewardship can be practiced by individuals, groups, schools, organizations, companies, communities, and state and local governments.

<b>Individual Application</b>		
Name:		
Title of Project:		
Project Location: (include city, state, zip code and the name of the school) Date Project Began:		
Date Project Ended:		
OR		
Team Application		
Individual/Group Name:		
Title of Project:		
Project Location: (include city, state, zip code and the name of the school)		
Total Number of Applicants:		
Date Project Began:		
Date Project Ended:		
□ K-5 □ 6-12	de level you are applying for below.  Verage? If yes, please attach press clippings.	
☐ Yes ☐ No	crage: If yes, piease attach press emppings.	
<b>Applicants:</b>		
separate sheet. Each applicant n	rmation for each of the youth applicants. If necessary, cont nust have a completed and signed multi-media consent for e video/audio/photo license agreement for all photos.	
Name		Grade

				Grade
m 1				l .
Teacher				
(*Teachers provide <u>ONLY</u> work	k associated inf	formation)		
List the name and contact inform			or. The sponsor c	or co-sponsor
must sign and date page A-2 of	the application			
Name:	пе аррисатоп			
	the application			
Name: School Name/ Address/City/State/Zip:	□ Sponsor	 □ Co-sponsor		
Name: School Name/ Address/City/State/Zip: (*Teacher Only)				
School Name/ Address/City/State/Zip: (*Teacher Only) Relationship to Applicant(s):				
Name: School Name/ Address/City/State/Zip: (*Teacher Only) Relationship to Applicant(s): Work Phone Number:				
Name: School Name/ Address/City/State/Zip: (*Teacher Only) Relationship to Applicant(s): Work Phone Number: Work Email:				
Name: School Name/ Address/City/State/Zip: (*Teacher Only) Relationship to Applicant(s): Work Phone Number: Work Email:  Sponsor/Co-sponsor				
Name: School Name/ Address/City/State/Zip: (*Teacher Only) Relationship to Applicant(s): Work Phone Number: Work Email:  Sponsor/Co-sponsor Name:	□ Sponsor	□ Co-sponsor		

## **Description of the Project**

please provide a project summary (of up to 300 words in Times Roman 12pt font) of the project in the pace provided below and identify the results achieved. The purpose and goals of the project should be included in the summary.
A more detailed description of the project, addressing the evaluation criteria, should be included eparately in 3-5 pages, double-spaced, Times New Roman, font size 12. You may also include up to 5 dditional pages of photographs, press clippings, and other supporting materials. Please provide project description in typed format as described above. No hand-written project descriptions.
By signing below, the teacher and sponsor/co-sponsor(s) certifies that the applicant(s) has been obtained for each applicant to participate in the PEYA program.
Date:
Feacher Signature
Date:
Sponsor/Co-sponsor Signature

#### **UNITED STATES ENVIRONMENTAL PROTECTION AGENCY**

WASHINGTON, D.C. 20460

## **VIDEO/AUDIO/PHOTO LICENSE AGREEMENT**

This license agreement dated(Date)	_, is between U.S. Environmental Protection Agency,
referred to as the "Licensee" and,	
	(Name of Company/Organization) firm that the Licensor has granted Licensee the right to use
	(the "Material") solely in connection with Licensee's
(Photos, Videos, Audio Clips, Etc.)	·
(Project Types: Video. Podcast, Photo, Slideshow)	Entitled {Name of Project}
and the production, distribution, promotion thereof. EPA will not offer, distribute or ma	, broadcast at public meetings/conferences and online posting ake available any of the Material provided by the Licensor or ice announcement containing the Material in any form, except
throughout the universe. Licensee shall not	use in all media now known or hereafter devised in perpetuity provide Licensor with an on-screen courtesy/credit for the cement; the courtesy/credit will be listed in the description field
enter into and fully perform this agreement indemnify, defend and hold Licensee harm	he sole owner of the Material and that it has the legal right to and grant the rights contained herein. Licensor shall less from and against any and all suits, claims, liabilities, ng out of Licensee's Use of the Material as provided herein or eement made by Licensor herein.
This License contains the full understanding matter hereof.	g and agreement of the parties with respect to the subject
AGREED AND ACCEPTED BY:	
	(Licensor)
U.S. Environmental Protection Agency	
Office of	
	(Licensee)

# **≎EPA**

## Official U.S. Environmental Protection Agency Consent Form For use with Video, Photo(s), or Voice Recording(s)

<u>I</u>	(Print First and Last Name) hereby agree to waive		
compensation and authorize video, $photo(s)$ and or voice recording(s) to as legal guardian or custodian) by the Environmental Protection Agency			
To be used for informational, educational, and or public relations purposes both within the EPA and by the general public, since all EPA prepared video, photo(s) and or voice recording(s) remain in the public domain.			
The end product will be shown on various EPA social media pages such as Facebook (www.facebook.com/EPA), YouTube (www.youtube.com/user/USEPAgov), and Twitter (www.twitter.com/epagov)			
I understand the video, photo(s) and/or voice may appear online as soon as 30 minutes after the taping, and will remain online indefinitely and may subsequently appear in EPA paper publications or other non-EPA publications that EPA deems appropriate that help promote or publicize the event or purpose that the video, photo(s) and/or voice recording was prepared.			
I authorize disclosure and release of the video, photo(s) and/or voice re	cording to U.S. Environmental Protection Agency.		
I have read and understand the foregoing and I consent to the use of n for the above-described purpose(s) or that of my custodian. I further und any character shall become payable to me or my custodian by the U.S. E understand that consent to use mine or that of my custodian's video, pho	erstand that no royalty, fee or other compensation of invironmental Protection Agency for such use. I		
In addition, I waive the right to inspector approve the finished product, i that of my custodian's video likeness appears.	ncluding written or electronic copy, wherein mine or		
I hereby hold harmless and release and forever discharge the United Stat claims, demands, and causes of action which I, my heirs, representatives on my behalf or on behalf of my estate or that of my custodian have or n	, executors, administrators, or any other persons acting		
I am at least 18 years of age, and or the legal guardian/custodian, and I a name of my child and I have read this release before signing below and I this release.			
Signature of Individual or other legally authorized person	Date		
Print Name			
Title			
Project Name:			
Production Notes:			