





Keith Desrosiers
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Thorne Nature Experience

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- Masters Public Administration/Nonprofit Management
- 25 Years Executive Director/Senior Leadership



- Founded 1954
- Connect ALL Youth to Nature,
   Build Earth Stewardship
- \$2 Million Annual Budget
- 17,500 participants per year
- 60% low-income/student of color
- 20 FTE Staff/35 Seasonal or Temp



**Connecting Underserved Youth to Nature** 



- 20 collaborating organizations
- Pre-k to high school
- \$1 million programming per year
- 1,500 participants
- 80% low-income/student of color



- Founded 2019
- 30 participants
- 15% low-income/student of color

# Spring/Summer COVID Response NATURE Experience



- Spring Get Kids Outside through Teacher/Parent Support
  - Virtual Programs 100% curriculum to virtual
  - Nature Activity Kits/Micro Grants \$20k masks, chalk, gardening, tents, trail snacks, sneakers
  - Outside Ever Day Campaign
- Summer Return to Working w/ Kids COVID Safe
  - Small Group Size Camps 1/5 ratios, 25% normal revenue, 1 in 4 full scholarship











### Fall Programs –

#### **Needs Assessment**



- Keep Staff Employed LTFAD
- Maintain Financial Health of Org LTFAD
- Server Emergent Needs of Community
- Meet Mission

#### Community

- Childcare
- Enrichment
- Academic Support





## Fall Programs –

#### Program Plan

- Nature Preschool
  - Double Size to 30 Kids/New Location
  - Increase Scholarship \$50,000
- Collaborator/Community Support
  - Re-grant \$250,000
  - Grades 1-12 Enrichment, Paid Employment/Career Development, Family Nature Mentorship
  - Virtual Programs Database
- Nature Learning Pods





### Nature Learning Pods –

#### Overview

- 35 Kids (7 each grades 1-5)
- 5 Days a Week, 6 Hours a Day
- Academic Support (4 hour) and Nature Exploration (2 Hour)
- \$1,500/Month per Student
- 75% Scholarship \$37,827/Month
- Parent Certainty Promise
- Bi-Lingual Bi-Cultural Staff and Support
- Barrier Removal Devices, Food, Learning Supplies, Outdoor Gear, Transportation







## Nature Learning Pods –

**Keys Ingredients** 



- Nature Mentorship (no problem!)
- Flexibility and Adaptability
- Facility (Licensed, COVID Safe, Furnished, Near Nature)
- Technology (Devices, Bandwidth, Firewall, Headsets, Cords and Power Strips, Student Learning Programs)
- COVID Staff Back-Up Plan
- Community Liaison/Bi-Lingual Bi-Cultural Support
- Funding





# ??Questions and Answers??









#### **CONTACT INFO:**

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